United States of America United States Patent and Trademark Office



Reg. No. 4,687,693

UNIVERSITY OF WEST FLORIDA (FLORIDA STATE UNIVERSITY)

Registered Feb. 17, 2015 PENSACOLA, FL 32514

11000 UNIVERSITY PARKWAY

Int. Cls.: 25 and 41

PRINCIPAL REGISTER

 $FOR: JERSEYS; SHORT\,SETS; TOPS; WEARABLE\,GARMENTS\,AND\,CLOTHING, NAMELY,\\$

SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 8-1-2009; IN COMMERCE 8-1-2009.

SERVICE MARK

FOR: ENCOURAGING INTERCOLLEGIATE ATHLETIC PROGRAMS BY ORGANIZING AND CONDUCTING EDUCATIONAL PROGRAMS AND ACTIVITIES FOR INTERCOLLEGI-

ATE ATHLETES AND ALUMNI, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 8-1-2009; IN COMMERCE 8-1-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WEST FLORIDA", APART

FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A HELMETED PERSON WITH A SHIELD AND A SWORD HELD HORIZONTALLY ABOVE THE WORDS "WEST FLORIDA ARGONAUTS." A DECORATIVE BANNER APPEARS AS THE BACKGROUND TO THE TERM "ARGONAUTS".

SER. NO. 86-298,619, FILED 6-3-2014.

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